

MEDIA KIT

Media Contact: Brandie Ahlgren
(206) 762-0643
brandie@bsacommunications.com

ADVENTURESMITH EXPLORATIONS AT A GLANCE

Introduction

AdventureSmith Explorations is a new ecotourism company founded on the ideal of utilizing soft adventure travel to create connections with the world's exotic natural environments and native cultures.

Background

The company's founder, Todd Smith, utilizes his years of experience in the adventure travel industry as well as his expertise as a professional naturalist to distinguish AdventureSmith Explorations by combining fun and exciting activities such as sea kayaking, hiking, small ship cruising and rafting in places not found on more conventional itineraries to create a connection with the environment and local people.

Destinations

Alaska • Costa Rica • Lake Tahoe • Belize • Guatemala • Southern Utah • Ecuador and Galapagos • Baja California, Mexico • New Zealand

Adventure Levels

Trips are graded by level of difficulty. Level I indicates easy walks and hikes, sea kayaking in calm waters and rafting on class I-II rivers, with lodge, hotel or small ship accommodations. Level II involves more strenuous hiking, options for mountain biking, scuba diving, caving and class III-IV white water rafting. Level III entails challenging hikes, with full days of activity over varied terrain, with some wilderness camping. Level IV is designed for those seeking the most challenge and adventure, with demanding days of strenuous activity over difficult terrain, high altitude, steep slopes and camping.

Family Adventures

AdventureSmith Explorations' family trips are designed exclusively to address the unique needs of multi-generational travel, blending fun and exciting activities for kids, parents and grandparents for personal growth and discovery. A great way for families to experience the world's natural and cultural wonders, the company offers regularly scheduled trips with special prices for children when sharing a room with adults or custom itineraries based on the interests and abilities of the family.

How to Contact AdventureSmith Explorations

For reservations or more information call 1-800-728-2875, email travel@adventuresmithexplorations.com, write to PO Box 1696, Tahoe City, CA 96145 or visit www.adventuresmithexplorations.com.